



LAWTON, OK
July 16, 2020

Dear Valued Community Partner:

Thank you for your continued support and advocacy of the health-based Open Streets initiative coordinated biannually through the Fit Kids of Southwest Oklahoma, Comanche County Memorial Hospital TSET Healthy Living Program and the City of Lawton. In lieu of the traditional Fall 2020 Open Streets event, partnering agencies are pleased to announce plans for the first "Open Streets Hits the Streets" event! This event will take place Sept. 14 through Oct. 12 and end with prizes to participants during the first week of November 2020.

As you may be aware, due to growing concerns of the ongoing COVID-19 pandemic, the traditional Open Streets event on Downtown C Avenue was postponed several weeks ago. Because committee members feel that this event has become an important staple within the community and because we know our supporters still value the encouragement of healthy lifestyles and behavior, an alternative initiative has been presented. We would love for you to help us make this dream a reality!

"Open Streets Hits the Streets" will allow community members to practice healthy activities in fun and safe ways, and be ultimately recognized and rewarded for it! Open Streets has served multiple purposes since its inception, to include: Creating a sense of community, revitalizing Downtown Lawton, promoting active transportation and encouraging healthy lifestyles. The idea behind "Open Streets Hits the Streets" is for citizens to come up with creative ways to support these purposes, document their doing so via selfies/photos, send these selfies/photos in to the Open Streets committee and then pick up prizes for completing the challenge. Examples may include:

- Creating a sense of community: A selfie/photo of an individual or group safely volunteering for a service project or attending a community meeting.

- Revitalizing Downtown Lawton: A selfie/photo at a local shop on Downtown C, at the mall or at the Museum of the Great Plains.
- Promoting active transportation: A selfie/photo of a person riding a bike or walking on a sidewalk.
- Encouraging healthy lifestyles: A selfie/photo of a person eating fruits and vegetables or at a yoga studio.

When all selfies/photos are gathered, the participant will send them into fitkidsofswok@gmail.com and be followed up with to claim their prize!

PRIZES/GOODIE BAGS

Through the partnership of traditional vendors and supporting organization and businesses (like YOU!), the Open Streets committee aims to produce 100 goodie bags to give away to participating community members. Tote bags are ready to be packed with donated goodies and prizes. We are reaching out to you and others in hopes you may consider donating 100 items to add to the bags that will be given away. Open Streets is traditionally geared toward children but community members of all ages are welcome to participate and claim prizes so long as they last. As always, we are looking to promote a theme of health, nutrition and fitness, but we are more than grateful for any contributions you may be able to provide.

SUPPORTING PARTNERS, PHYSICAL LOCATIONS

If you are interested in being a 'stop spot' for this initiative, you are welcome to use the attached flyer to hang in the window of your business or wherever you so choose. For example, if you'd like to challenge community members to do 10 jumping jacks as part of this initiative and take their picture by the flyer while doing so, this could count as a person's selfie/photo in the category of "Encouraging healthy lifestyles." We want supporting organizations and citizens to be as creative as they'd like while participating in this initiative!

Again, we thank you for your support and consideration as we navigate unprecedented times together, as a community. Thank you for all of the ways you serve our community!

For additional information on this initiative, or to communicate your desire to donate, please contact one of the following:

Charlotte Brown
City of Lawton Planning Department
 580.581.3375; chbrown@lawtonok.gov

Tiffany Martinez Vrska
City of Lawton Community Relations Department
 580.581.3301; tvrska@lawtonok.gov

Please let us know by August 15, 2020, if we can count on you as a community sponsor or stop spot!

Sincerely,
 The Lawton Fort Sill Open Streets Committee